

## The decisive SHIFT from EGO to SELF

### 1. No ego, no problem...:

**What is meant by «ego» here?** Ego is the sum of fear-driven programs, e.g. behaviors, that often occur unconsciously (unnoticed) within a person — and with which they weaken themselves. Just as unconsciously, they project this weakness onto others, e.g. as guilt, which prevents them from making their own progress.

**How can progress be achieved sustainably?** By shifting from ego to the self, to the essence — your true wealth.

**What is meant by «self»?** Humans «function» based on levels of structure and impact, each of which has its own programs. Most of these can be reprogrammed, but some, e.g. talents, cannot — and it is precisely these programs that are most important:

Referred to here as «**The Greater Order**», they indicate the growth potential of individuals, companies and systems: Based on these programs, «progress tasks», obstacles, and solutions can be identified in advance and implemented thanks to your increased awareness — provided you have the information about them, as well as the energy, the will, and the courage to do so.

**This means** that you must become aware of your «inner architecture», your «operational levels», and your innate potential — and overcome your fear-driven ego.

**Shift:** Be less interested in who is to blame, and more interested in your self. Bettina Fischer accompanies you effectively to real progress: [hyper@bettinafischer.com](mailto:hyper@bettinafischer.com).

### 2. Self-Empowerment is the key to your success:

**What works, what doesn't? What is the fast lane, what is the shortcut? How do you get to your destination safely?** Working with someone who knows the answers to these questions saves you a lot of time, energy, and money:

Bettina Fischer has been researching and practicing progress for decades and continues to point out: People either develop painfully because they are forced to, or on free will — and increasingly enthusiastically.

In around 20 years, she has incorporated insights from fields such as — **science, spirituality, phenomenology, and her own international practice on transformation, progress, and success** of people, companies, and systems into her proven concept:

«**HyperTransformation**» stands for accelerated and holistic goal achievement based on the shift from ego to self and successful self-empowerment. Using methods of the future and techniques tailored to the client, the levels and programs of individuals, teams, and organizations are successfully «played upon».

**What happens, what is the result?** Symbolically, you stood there like a piano that was mostly unconsciously played by your ego and for the benefit of others.

Thanks to your HyperTransformation, you finally get to know your piano and learn to play your own pieces of music, becoming a respected artist — **and the true master of your own life!**

### 3. Just one decision away from you:

**People underestimate their abilities** because they have never been taught what they can achieve with their innate technology — for example, living happy relationships and realizing far greater visions.

Instead, they not only belittle themselves, but are drilled into doing so by increasingly authoritarian systems. This leads to such a deep internalization of automated self-reduction that it results in unconscious behavior — also toward others.

**The consequence?** People don't question and weaken themselves. And when you do question, only few people pay attention, because it creates fear. Symbolically speaking, people would rather suffer than let go of their best friend — the weakening. There is a better way:

**Easier than expected**, humans can create a significantly better reality, which, thanks to their minds, is only one decision away — for you too.

«**The mind shapes matter**», according to scientist Max Planck. This means that you are the one who creates your reality. More capable, powerful, and influential than you think — but currently still largely untapped.

**You are one decision away.** Discover the technology within you as an individual, team, and organization, as well as the hypertransformative path to achieving your goals. Bettina Fischer will guide you through this process in a personalized, efficient, and energizing way.